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www.bcbky.org

Serving People Affected by Vision Loss

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Dear Friends,

On behalf of everyone at Bluegrass Council of the Blind (BCB), thank you for considering a sponsorship or donation to our 4<sup>th</sup> annual fundraising event - the 2016 SEE Cruise. Thanks to the fantastic efforts of the band - Conch Republic, Southside Pub, and our donors and volunteers, last year's event was a huge success, raising \$11,300 to help blind and visually impaired Kentuckians. We hope we can count on your support to help us achieve our goal of \$12,000 this year!

We are currently seeking event sponsors, as well as items for our silent auction and raffle. This cruise-ship themed event will be held on Sunday, April 10, 2016 at Banners (formerly Southside Pub) with live music, raffles, silent auction, games, and more! Every dollar raised will be used to support life-changing programs for Kentuckians who are blind or visually impaired.

Bluegrass Council of the Blind empowers persons affected by vision loss by providing information, education, referrals, training, and peer support to promote inclusion and independence for persons with vision loss. To learn more about BCB, our programs, and this unique fundraising opportunity, please visit [www.bcbky.org](http://www.bcbky.org).

- Your gift is tax deductible to the extent allowed by law. Our nonprofit tax ID is (EIN) 61-0971827.
- All sponsors and donors will receive a receipt for tax purposes
- The average attendance for this event is approximately 200-250 adults
- BCB promotes sponsors and donors via our website, newsletter, Facebook, Twitter, and other media outlets, as well as on-site event promotions.

Thank you for your consideration. Your donation will make a difference in the lives of adults and families affected by vision loss in the Bluegrass.

Warmest Regards,

A handwritten signature in black ink that reads "Theresa D. Thomas". The signature is written in a cursive, flowing style.

Theresa D. Thomas  
Executive Director

#### **BOARD MEMBERS**

Randall Deaton, President - Judy Potter, Vice President - David White, Treasurer - Jenné Culbertson, Secretary  
Teresa Edwards - Mac Ferguson - Mike Hartsock - Gary Knack - Peggy Knack - Bob McCray - Philip Rose - Charles Sidney

## **2016 SEE Cruise**

Benefiting Bluegrass Council of the Blind - [www.bcbky.org](http://www.bcbky.org)

- WHAT:** A cruise ship themed event with live music, silent auction, and more to raise money for programs serving the blind and visually impaired of Kentucky
- WHEN:** Sunday, April 10, 2016 5 PM – 9 PM
- WHERE:** Banners (formerly Southside Pub), 3650 Boston Rd. Lexington, KY 40514

Bluegrass Council of the Blind, Inc. (BCB) empowers people through peer support, information, education, advocacy, and training – serving Fayette and surrounding counties.

### ***Why your company should get involved:***

Last year, the 2015 SEE Cruise had more than 200 in attendance and raised \$11,300 to support programs for adults affected by vision loss. The event was featured on TopsInLex.com. Sponsors and donors were recognized through programs, websites, and social media. The funds raised supported programs that provided peer support to seniors losing their sight, educated professionals working with the blind, and assisted adults with low to no vision in obtaining life-changing technology and devices – helping them live safer, healthier, and more independently.

### **How your company can be a part of the 2016 SEE Cruise --**

#### **Ship Sponsor – \$2,000**

- Company logo on print materials and mention in all public relations efforts
- Company logo on event promotional items (if provided before March 1, 2016)
- Banner hung at event (you provide)
- Recognition on BCB website, social media sites, and newsletter
- 6 free tickets to event

#### **Port Sponsor - \$1,000**

- Company logo on print materials
- Banner hung at event (you provide)
- Recognition on BCB website, social media sites, and newsletter
- 4 free tickets to event

#### **Tug-Boat Sponsor – \$500**

- Recognition on printed materials
- Recognition on BCB website, social media sites, and newsletter
- 2 free tickets to event

For further information, please contact:

Theresa Thomas, Executive Director

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[theresa@bcbky.org](mailto:theresa@bcbky.org)